



Competition Brief: Design a poster to advertise 'The Hidden Art of Barnsley' Exhibition

Background information

'**Barnsley Art on Your Doorstep (BAYD)**' is a Barnsley-based voluntary organisation which aims to reveal and celebrate Barnsley's artistic heritage. We are currently delivering a project called '**The Hidden Art of Barnsley**', which is funded by the **Heritage Lottery Fund**. The project focusses on 26 artists, who all have a link to Barnsley. Many of the artists were born in Barnsley or had family connections to the town. All the artists lived during the last 300 years and many became famous far beyond Barnsley.

From June-August 2014, BAYD will be holding an exhibition of the works of these 'hidden artists' at the **Cooper Gallery, Barnsley**. We want to advertise this exhibition throughout Barnsley to encourage people of all ages to visit it. We are therefore asking Barnsley people to enter a competition to design an eye-catching and attractive **poster** to publicise this exhibition. One winning entry from each of **three different age categories** will be chosen by the competition's judging panel. These entries will then be professionally printed and used to advertise the exhibition. The individual/team who has produced each winning entry will also be awarded a **prize of £50**. In addition, BAYD may hold an exhibition of all entries and display entries at other events it holds or attends.

Competition Details

- The competition closes on **31st March 2014**.
- The competition is open to everyone who lives, works, volunteers or learns within Barnsley Metropolitan Borough.
- Entries will be accepted from individuals and from teams of up to 4 people.
- The competition is open to people of all ages. There will be one winning entry chosen from each of the following categories: **0-11 years, 12-17 years and 18 years and over**. The individual/team who produces the winning entry in each of these categories will receive a **£50 prize**.
- Entries from teams whose members are in different age categories will be entered into the category the oldest member of the team falls into.

Entry Specification

1. Entries should be either **A4 or A3 size** and **portrait-orientated**.
2. Entries can be produced **on the computer or by hand**.
3. Entries may be submitted on **paper or thin cardboard** (200gsm or less) or electronically in **pdf format**.
4. All artwork on entries should be **original artwork produced by the entrant(s)**. The only images that may be imported into entries are photographs taken by the entrant(s), computer generated images produced by the entrant(s) and other types of artwork produced by the entrant(s).
5. Entries must be **suitable for photocopying and scanning**. This means that they must:
 - a) be flat and suitable for lying face-down.
 - b) be colourfast (i.e. not likely to smudge or leak colour onto other surfaces).
 - c) not be sticky.
6. All entries must display all the information shown in the right-hand column of the table below. This information must be clear and easy to read.

Exhibition Provider	Barnsley Art on Your Doorstep
Exhibition Title	The Hidden Art of Barnsley
Exhibition Dates	7th June - 30th August 2014
Exhibition Venue	The Cooper Gallery, Church Street, Barnsley
Opening Times	Weekdays: 10am-4pm Saturdays: 10am-3pm Sundays: Closed
Entry Price	Free Entry
Websites	www.barnsleyartonyourdoorstep.org.uk www.cooper-gallery.com

N.B. BAYD's website is not live at the time of writing but will be live by the time exhibition posters are printed.

7. Entries may include the address of BAYD's facebook page (<https://www.facebook.com/Barnsleyartonyourdoorstep>) or a recommendation to find 'Barnsley Art on Your Doorstep' on facebook. However this is optional.
8. All entries must display the logos shown below. These logos may be larger, but must not be smaller, than the minimum sizes given on the sheet of logos included in this entry pack. (Please note that there are different minimum sizes for A4 and A3 posters). None of the logos should be altered, adapted or rotated and their colours should not be changed.

These three logos can be displayed anywhere on posters.



The HLF logo (below) must be displayed on the **right-hand side** of all posters, either at the top or bottom of the page. **It must have a white border around it.** The width of this border must be at least **half the height of the hand in the logo.**



Terms and Conditions of Entry

1. All entries submitted to BAYD must be accompanied by a **completed BAYD Poster Competition Entry Form.**
2. Everyone who has worked on an entry should be named on the entry form submitted with that entry. An indication of which age category each named person falls into should also be given on the entry form.
3. All entries must follow the **entry specification** provided above. BAYD reserves the right to disqualify entries which do not fulfil this specification or which contain text, images or other material which might be considered inappropriate, offensive or misleading.
4. The closing date for entries is **31/03/2014.**
5. Entries will be judged by a panel of judges. The decision of this panel is final.
6. The individual/team who has submitted the winning entry in each category (or, where appropriate, their designated contact person) will be notified of their/their team's success after 31/03/2014. The winning entry from each category will be displayed on BAYD's website and facebook page and in this organisation's newsletter. BAYD regrets that it will not be able to contact entrants who have not been successful. However, it will be happy to respond to enquiries.
7. Once entries have been submitted to BAYD, they will become the property of this organisation. BAYD will have the right to display, copy and photograph all entries submitted. This includes displaying entries and images of entries on its website and facebook page.
8. BAYD will be happy for entrants to collect their artwork **after 30/08/2014.** However, it will be the responsibility of the person whose contact details are on the entry form for each entry to make arrangements to collect that entry from BAYD. **BAYD must be notified before 30/08/2014** if an entrant/team wishes their entry to be retained for collection after 30/08/2014.
9. BAYD will do its utmost to ensure that no entries are damaged, lost or destroyed. However, it cannot guarantee this and will not take any responsibility for any entry being damaged, lost or destroyed.
10. It is the responsibility of the entrant(s) or, where appropriate, the contact person named on their entrance form, to ensure that entries reach BAYD in good condition. **Entries should not be folded.** Where entries are submitted by post, full postage costs must be met by the entrant(s) or, where applicable, by their contact person.
11. Entries submitted by post should be sent to:
Barnsley Art on Your Doorstep, 16 Victoria Road, Barnsley, S70 2BB.

Entries may also be delivered to this address. Alternatively, they can be handed to **Hugh Polehampton, Sally Hayles, Maureen Wilkinson, Fred Thompson or Jen Kiernan** (BAYD's management team and project administrator). Computer-produced entries may be submitted electronically in pdf format to bayd2014@gmail.com

12. It is the responsibility of the person who completes an entrant/team's entrance form to ensure that the entry submitted with that form fulfils the entry specification given above and that the person(s) who have produced that entry are willing to accept these terms and conditions.
13. It is the responsibility of the person who completes an entrant/team's entry form to inform BAYD (in the space given on the entry form) how the person(s) who has/have produced that entry are to be acknowledged if that entry is displayed in public, including on BAYD's website and facebook page. It is the responsibility of this person to obtain the consent of the entrant/team members and, where appropriate, the parents/carers/guardians of the entrant/team members, for this acknowledgement to be used by BAYD.

Data Protection

- BAYD will display entries to this competition anonymously unless permission to do otherwise is given on an entrant/team's entry form. Entrants who do not wish their names to be displayed may write some alternative text to be displayed with their entry (e.g. a pseudonym or team name) on the back of their entry form if they wish.
- All information included on entry forms will be treated in confidence. BAYD will only use the contact details provided on entry forms for communications concerning the competition entered, unless given express permission to use them for other purposes by the person whose details are concerned.
- BAYD will destroy all competition entry forms within 2 years of 30/08/2014.
- BAYD may show entry forms to the Heritage Lottery Fund (HLF) to provide evidence of participation in this competition.

Contact Details

If you have any queries or comments about this competition or any other aspect of **'The Hidden Art of Barnsley'** project, please do not hesitate to get in touch with us using the contact details below.

Address: **Barnsley Art on Your Doorstep, 16 Victoria Road, Barnsley, S70 2BB.**

Tel.: **07882 520865** (Jen, Project Administrator)

Email: bayd2014@gmail.com

Facebook: <https://www.facebook.com/Barnsleyartonyourdoorstep>